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From the Dallas Business Journal:

<https://www.bizjournals.com/dallas/news/2017/07/18/this-is-where-the-most-affluent-people-live-in.html>

# This is where the most affluent people live in Texas

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Our mission was daunting: Sift through mounds of demographic data to identify America's most affluent places. Here's how we did it.

We began with two vast pools. The first contained 14,995 U.S. cities, villages, boroughs, census designated places and most towns with populations above 1,000. The second encompassed 22,568 ZIP code territories.

Two clarifications are needed immediately: CDPs are unincorporated areas determined by the U.S. Census Bureau to possess other characteristics of a city. And some towns were excluded because the bureau considers towns and townships in several states (especially in New England, New York and the Midwest) to be unincorporated for statistical purposes.

Our goal was to go beyond a simple exploration of income, so our rankings also took into account home values and sizes, occupations, types of outside income and education levels.

In total, 12 statistical categories were analyzed, based on the five-year version of the U.S. Census Bureau's 2015 American Community Survey. Most of these categories, detailed at right, are self-explanatory, but a few need further explanation:

Income encompasses 42 sources of money, ranging from salaries and dividends to alimony and low-income energy assistance. The Census Bureau does not publish incomes above \$250,000. If a place or ZIP code is above that threshold, it is listed at \$250,001.

Earnings are confined to wages, salaries and self-employment income, a narrower definition than for income. An upper quartile house value exceeds 75 percent of all housing units in a given place. A median is higher than 50 percent. The Census Bureau does not report figures above \$2 million for these two categories. If a place is above that threshold, it is listed at \$2,000,001.

Not all rooms are created equal. The bureau does not count bathrooms, laundry rooms, utility rooms, walk-in closets, pantries or unfinished rooms in the category of houses with nine rooms or more.

White-collar jobs, bureaucratically labeled as "management, business, science or arts occupations," include such jobs as CEOs, general managers, accountants, engineers, software developers, lawyers, scientists, doctors, medical specialists, and teachers.

The percentage of adults with bachelor's and advanced degrees is limited to persons 25 or older.



Positive scores were awarded for results above the national average in each category; negative scores were given for performances below average.

When all the results were tallied, the top places on our list exceeded 280 points, putting them in the stratosphere of American affluence.