

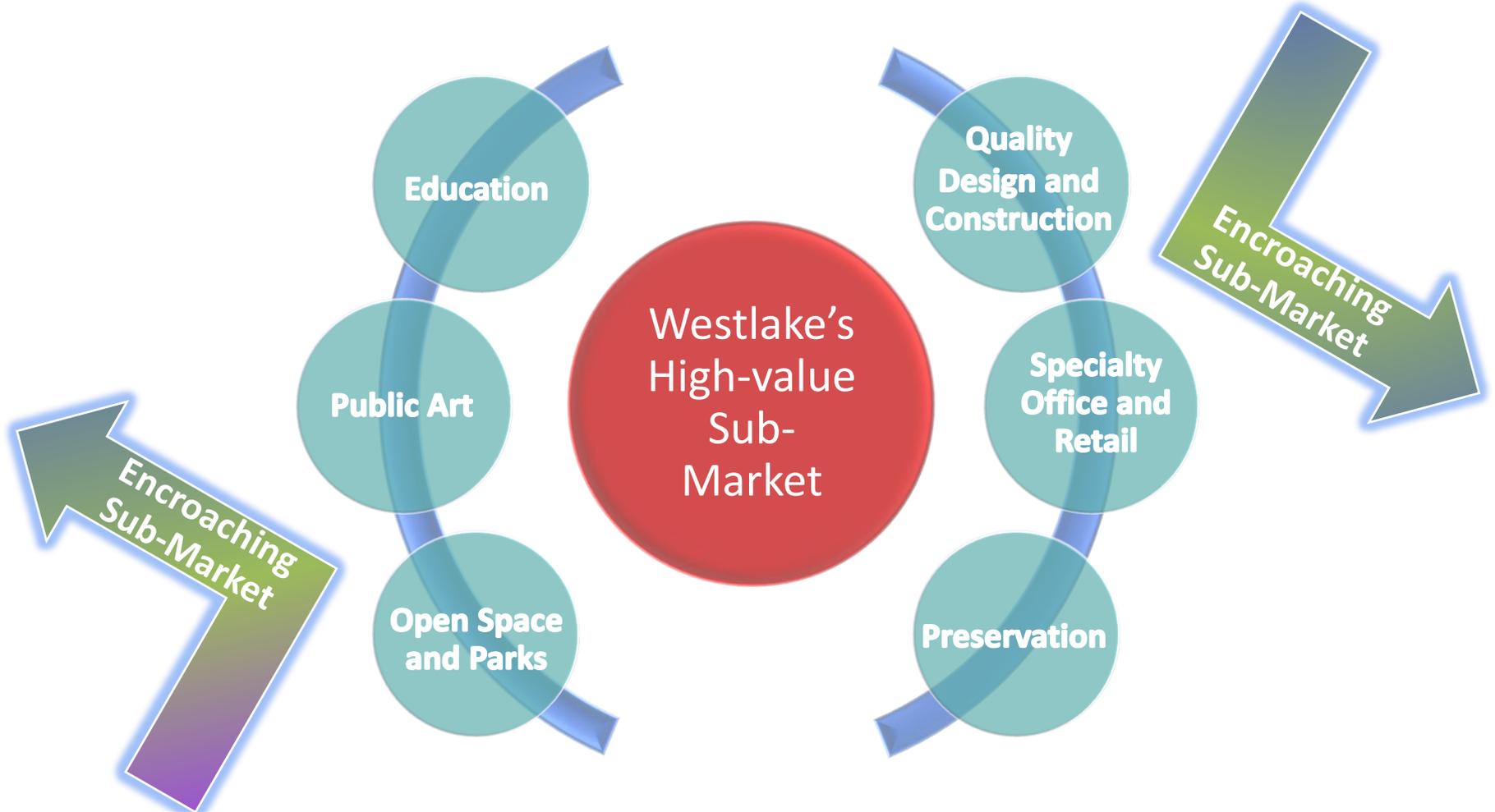
Town Council Workshop

Public Art Program Development

MESA + PLANNING

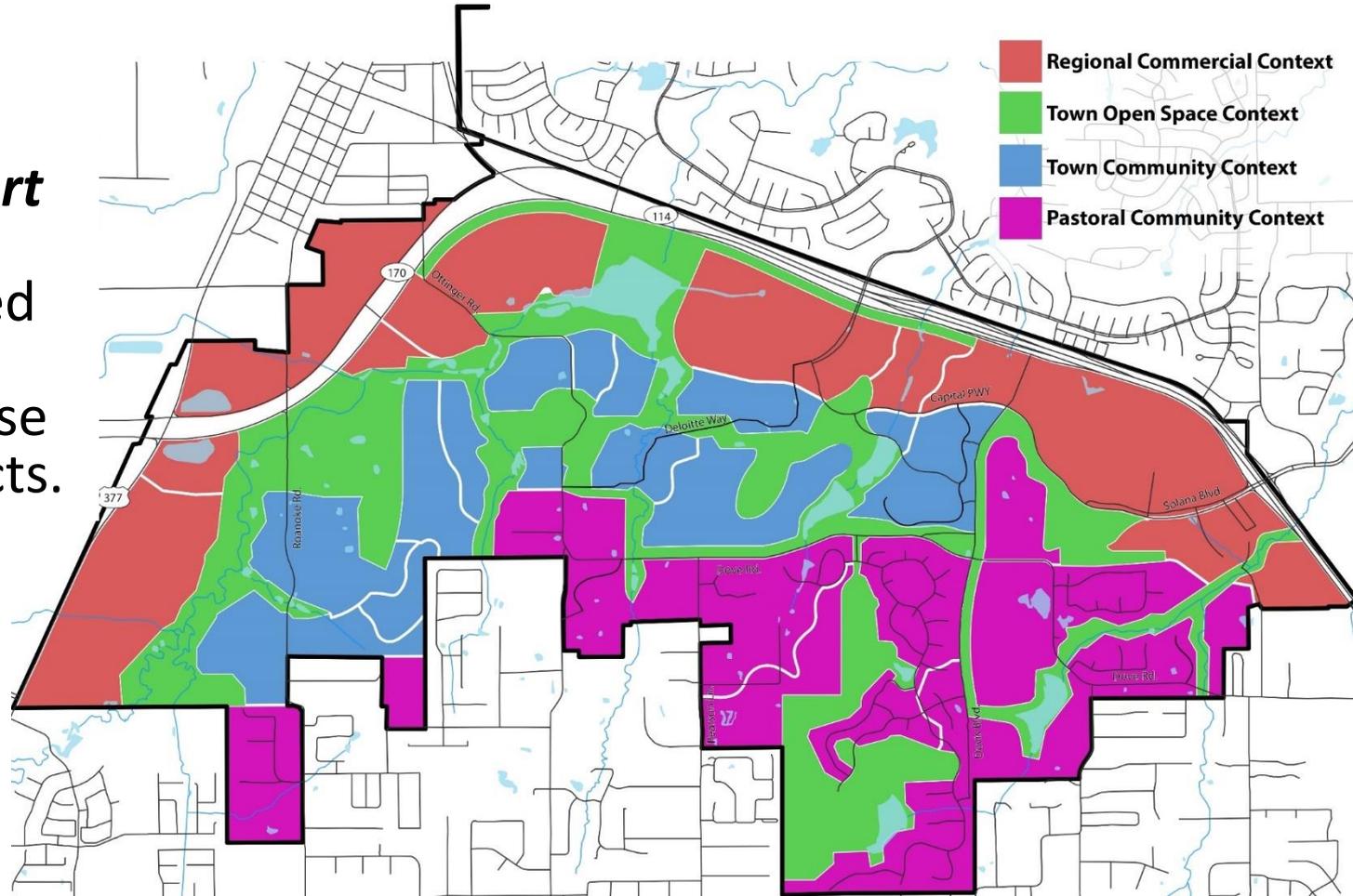


Public Art Implements the Comp Plan



Public Art Implements the Comp Plan

Focused on the role of art in the **four contexts/ art settings** of Westlake, derived from the Comp Plan and Land Use Character Districts.



Public Workshop - Oct. 20th

Citizen participants discussed the **Purposes of Art**, not the Art, itself. Statements will **Guide** the Art that follows.



Goal Formation

Citizen Comments interpreted into Program Goal Statements

Open Space

- like seeing "historic" setting of Westlake, natural original vegetation, animals, fences,
- treescap as undisturbed as snapshot in time would like to you come back
- sounds - as you

Pastoral Community

- w/ nature, trails
- Westlake's natural beauty
- community to enjoy, the stage

Town Community

Portals Identification: define function of the area like a 3D road map → know when you enter a different area

we try to be global/worldly allows for subconscious perception to become conscious (making something imperceptible perceivable)

calls for quality craftsmanship timeless

Contextually appropriate works w/ what is there

uniquely Westlake gives hopefulness for opportunities they wouldn't otherwise have

Regional Commercial

Contextual Connection Do Not Suppress Originality

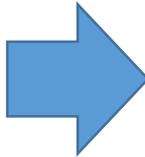
Thematic Work

Bring Impression

Westlake = Trinity beautiful but preserve the natural environment

Functionality - Seating Jackson Hole - sitting w/ great figures in history (Emmett, etc.) with banners of Westlake

Orchestrating - Pipe Mill 200 years every statue in park needed point → timeless



	REPEATS	THEME 1	THEME 2	THEME 3	THEME 4	THEME 5	THEME 6
Form: Open Space Context Continued							
OS-11: In water can sit alongside and look, and walk on stepping stones (to Selma) now you can connect one area to another)							
Related Goals:							
1. Encourage Public Art to use water as a connecting element.		X					
2. Promote Public Art that uses water as a form of attraction and interaction.		X					
3. Encourage Public Art to address various physical conditions imposed by water.		X					
OS-12: Water features scattered throughout Westlake can have different experiences with different kinds of water							
Related Goals:							
1. Encourage Public Art to accommodate the various states and kinetic expressions of water.	X	X					
OS-13: Art ought to see light off in the distance, defining natural features in the dark							
Related Goals:							
1. Encourage Public Art to showcase the night forms of a place.		X					
2. Promote Public Art that plays with the darkness of Westlake's pastoral settings.		X					
3. Create Public Art that reveals natural features of Westlake from distant developed areas during the night hours.		X					
OS-14: Inviting, make you want to stop and go into areas to see							
Related Goals:							
1. Encourage Public Art to draw in the audience for an experience.						X	
2. Promote Public Art that sparks intrigue between it and normal activities.						X	
3. Create Public Art that expands the potential for an experiential domain.						X	
4. Encourage Public Art to establish location and orient the audience.						X	
Pastoral Community Context							
PC-1: Connection with nature							
Related Goals:							
1. Promote Public Art that connects the audience with nature.		X					
PC-2: Interaction with nature, trails							
Related Goals:							
1. Create Public Art that interacts with nature.		X					
2. Create Public Art that encourages physical, sensory and spiritual interaction of the public with nature.		X					X
PC-3: Emphasizing Westlake's natural beauty... respite... opportunity to enjoy, setting the stage							
Related Goals:							
1. Promote Public Art that provides an opportunity for respite.			X				
PC-4: Access to nature/ Westlake opening up the Auld							
Related Goals:							
1. Promote Public Art that translates the hidden potential of Westlake's natural assets into something experiential.		X					X
2. Encourage Public Art to strengthen the clarity of Westlake's identity.							X
3. Create Public Art that expands one's capacity to see, understand and otherwise connect to nature.						X	
Regional Commercial Context Continued							
RC-1: Relation to the Whole - each art installation is part of a larger whole.							
Related Goals:							
1. Encourage Public Art to address and express its relationship to a collective art usage within Westlake.							X
RC-2: Express Public Values - open space is a value, corporate citizenship is a value							
Related Goals:							
1. Public Art must clearly reflect public values in its location, purpose, subject matter, information, and/or form.	X				X		
2. Promote Public Art that educates the audience on Westlake's community values that wish to be passed to the future population.					X		
3. Create Public Art that honors Westlake's values that, as a community, are viewed as essential to its social cohesion.					X		
Form: Community Context							
FC-1: Portal Identification - define function of the area, like a 3D road map, know when you enter a different area							
Related Goals:							
1. Promote Public Art that identifies key elements of cognitive structure that forms one's mental map of place, including portals, nodes, landmarks, edges, and districts.				X			
2. Encourage Public Art to denote informative or potentially significant portals from one area to another.						X	
3. Encourage Public Art to function as portals when placed in locations in need of portal definition.						X	
FC-2: Transition - we try to be global/ worldly, allows for subconscious perception to become conscious (making something imperceptible - perceivable)							
Related Goals:							
1. Public Art must seek to be responsive to all five senses and be incorporated into the work itself.							X
2. Create Public Art that broadens one's range of subconscious perception.			X				
3. Promote Public Art that elevates hidden processes of nature to a physical manifestation that shapes the context in which it resides.	X						
Other Contributing Citizen Statements							
OS-3: Westlake - Trinity beautiful that preserves the natural environment							
Related Goals:							
1. Public Art must expand the presence, usability, and presence of open space created by the future gathering of development density.	X	X					
2. Encourage Public Art to creatively withstand the pressures of development.				X			
OS-2: Functionality - seating - Jackson Hole - sitting with great figures in history (Emmett, etc.) - all the seepers of Westlake							
Related Goals:							
1. Promote Public Art that commemorates figures in Westlake's history that shape its ongoing progress.						X	
2. Public Art must clearly reflect public values in its location, purpose, subject matter							

Goal Themes:

1. Natural Westlake features as the medium/ part of medium for the artwork.

Example:

OS-9: In Butchart Garden (Vancouver) kids can roll down hill and experience outdoor open space

Related Goals:

1. Encourage Public Art that uses nature as its medium and source for inspiration.

OS-10: Using tree branches and roots to climb in and around

Related Goals:

1. Encourage Public Art that uses nature as its medium and source for inspiration.

PC-4: Access to nature/ Westlake opening up the *hidden*

Related Goals:

1. Promote Public Art that translates the hidden potential of Westlake's natural assets into something experiential.

Goal Themes:

1. Natural Westlake features as the medium/ part of medium for the artwork. **Art = fully integrated with place**
2. Overcome development pressures through respite, reflection, and/or altered state of mind. **Art = Transformative**
3. Overcome development pressures with physical transitions from place to place/context to context. **Art = Connection**
4. Contributing to, revealing or defining identity, public values, cultural history, and/ or education. **Art = Distinction**
5. Engaging the senses (sight, sound, smell, touch, taste) in unordinary ways to enhance experience or to be the experience.

Art = Experience



Conclusions:

The **art is dependent on Westlake** for medium, composition, inspiration, venue...

Bring Westlake to the Art and the Artist to Westlake...

Westlake will need to become a **place where the Artists come to do their work; a regional leader in the arts of the Metroplex...**

This requires a Westlake based Art Venue...

Art Competition

- Artist received criteria based on goals of program
- Art is judged and rewarded → artist recognition
- Westlake gains art reputation

Governance Structure



Next Steps:

Part One: Public Art

- Task 1.1: Public Workshop/ Commission and Council Work Sessions
- Task 1.2: Westlake Public Art Program Goals and Objectives
- Task 1.3: Mission Statement for Westlake Public Art Program
- Task 1.4: Meetings with Major Land Owners and Developers

Part Two: Public Art Framework Plan

- Task 2.1: Allocation of Art Type and Program Component thrust within the various Plan Elements of the Comp Plan
- Task 2.2: Public Art Framework Plan